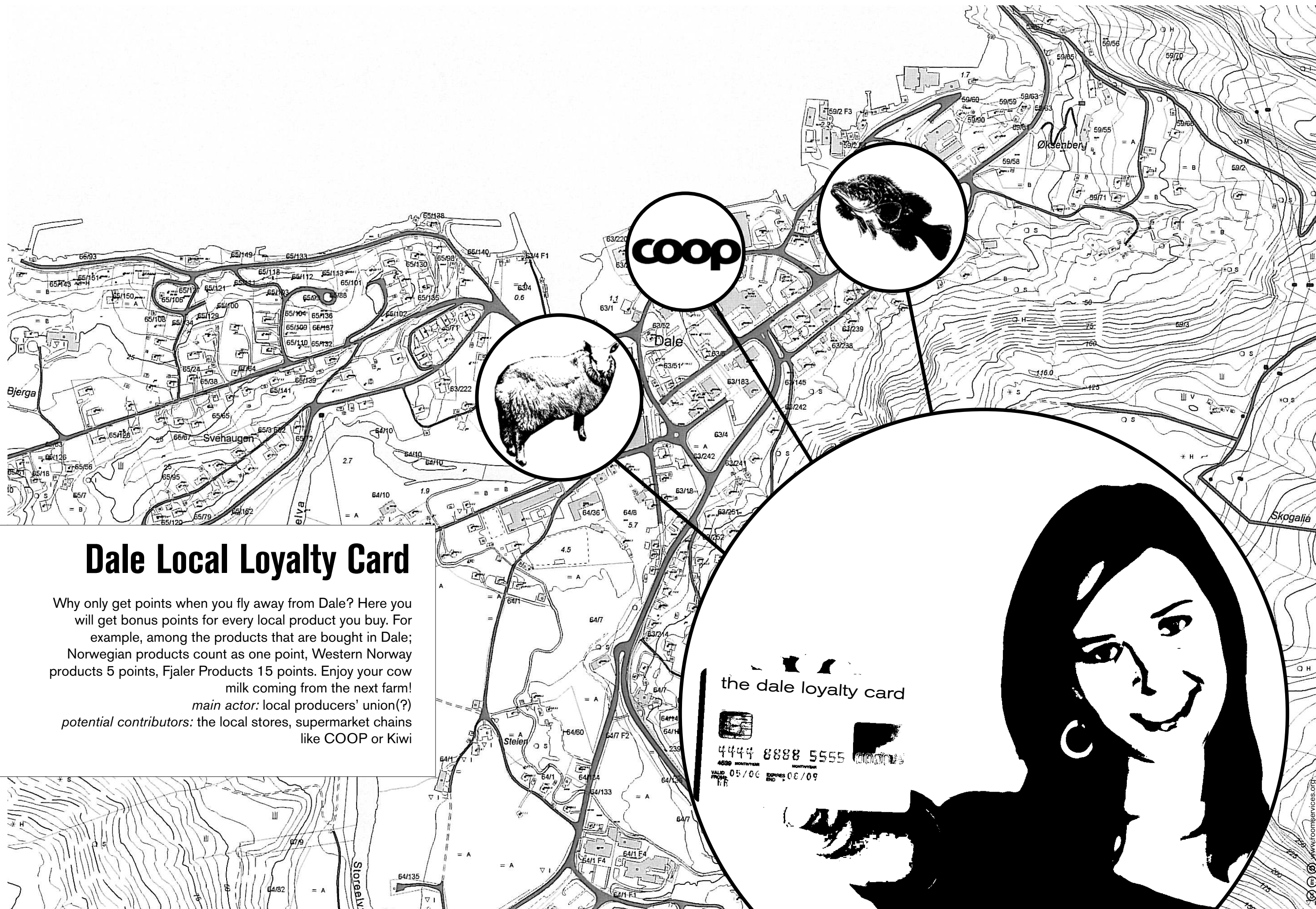


Spirited Services for Dale

Epicenter | Periphery - amplifying local energies and flows

Epicenter Periphery is a research project+conference trying to redefine the parameters by which we understand the relation between urban and rural, middle and margin, epicenter and periphery. By trying to map and understand the dynamics of an off-center location in a new way, different forms of interventions can be made to plug into intensify local flows and energy sources, vitalizing crucial lines and nodes to trigger further local change.

by roomservices and Nordic Artist Center Dale



coop



Dale Local Loyalty Card

Why only get points when you fly away from Dale? Here you will get bonus points for every local product you buy. For example, among the products that are bought in Dale; Norwegian products count as one point, Western Norway products 5 points, Fjaler Products 15 points. Enjoy your cow milk coming from the next farm!
main actor: local producers' union(?)
potential contributors: the local stores, supermarket chains like COOP or Kiwi

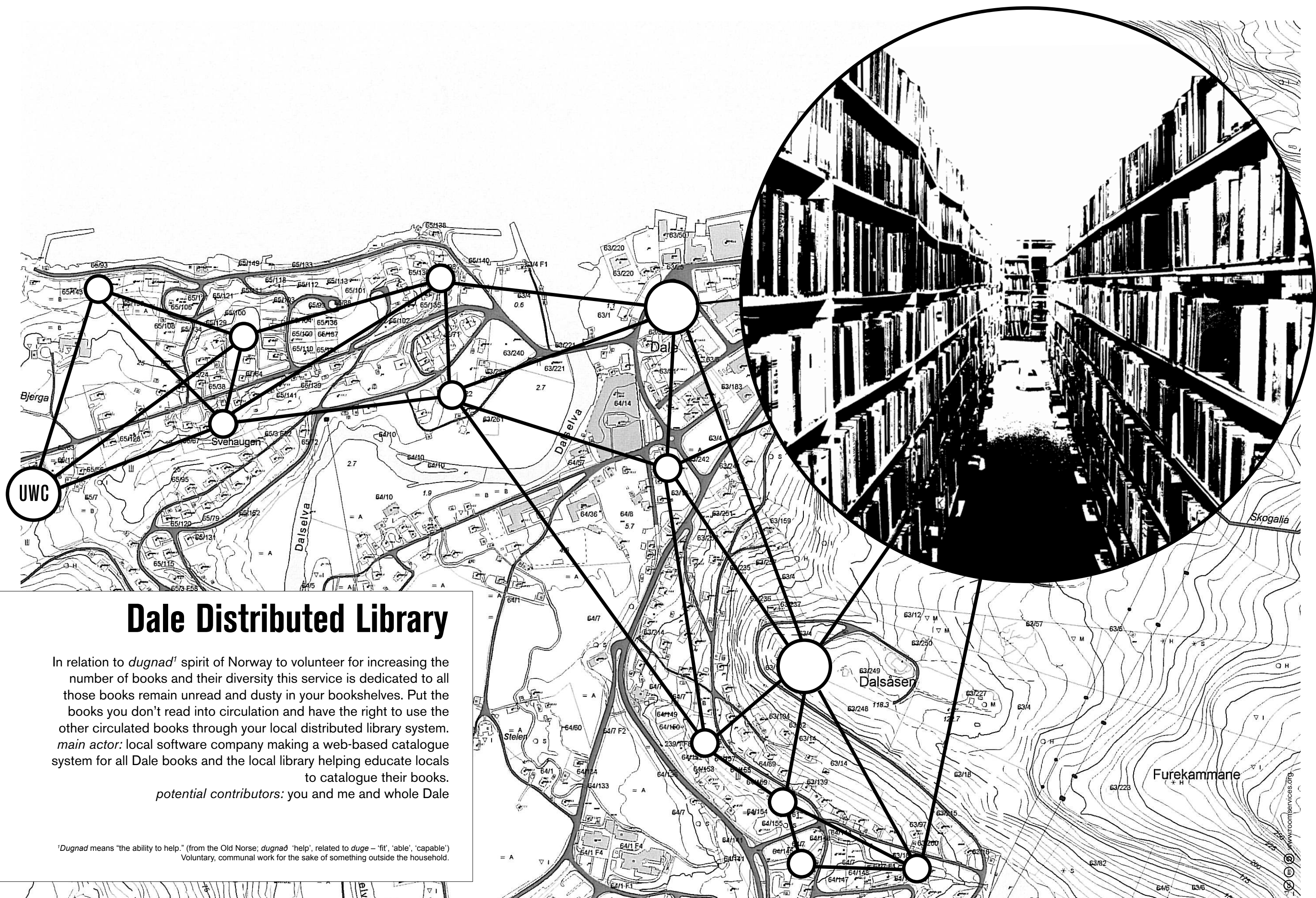
the dale loyalty card

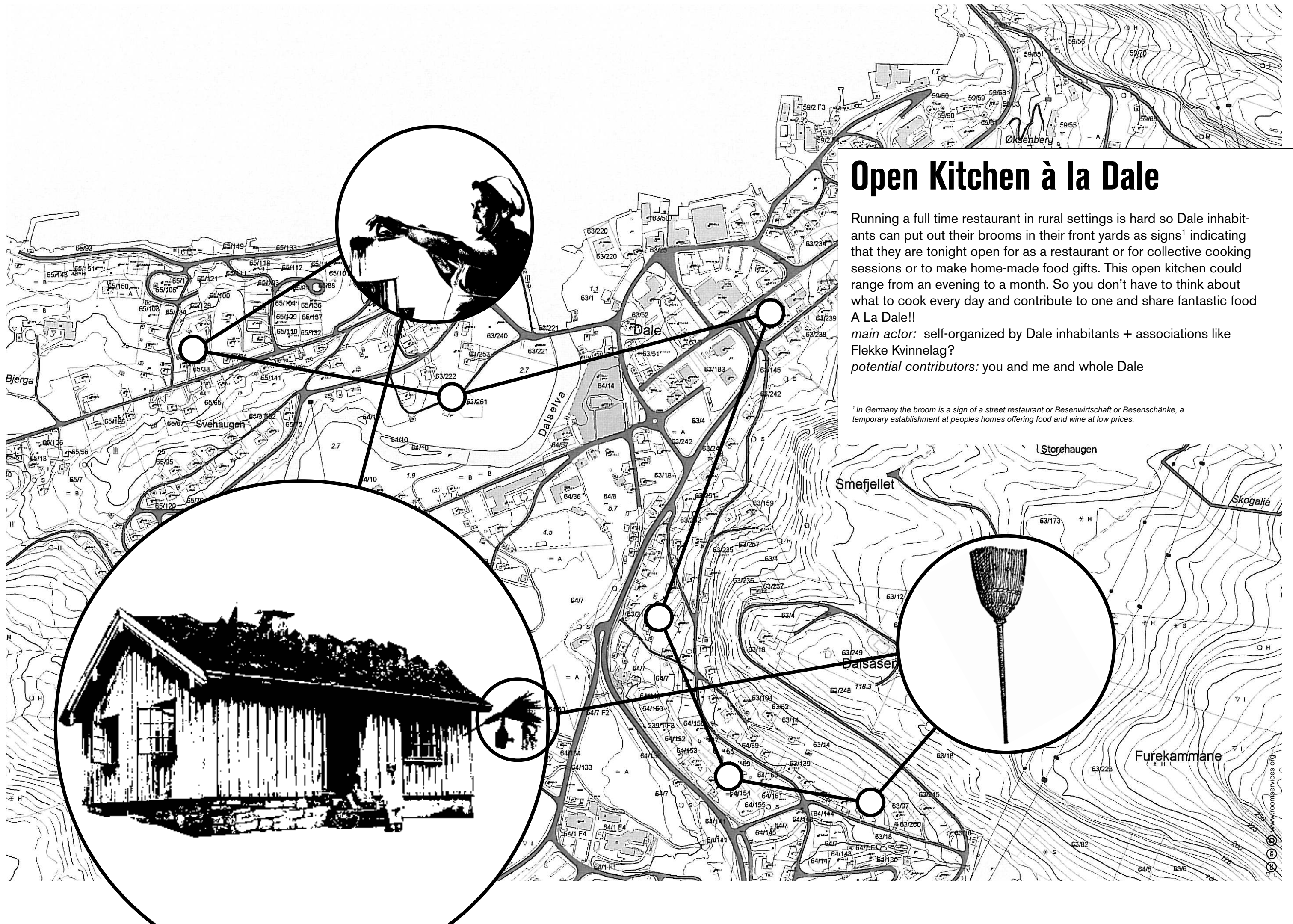


4444 8888 5555 0000

VALID FROM 05/06 TO 08/09







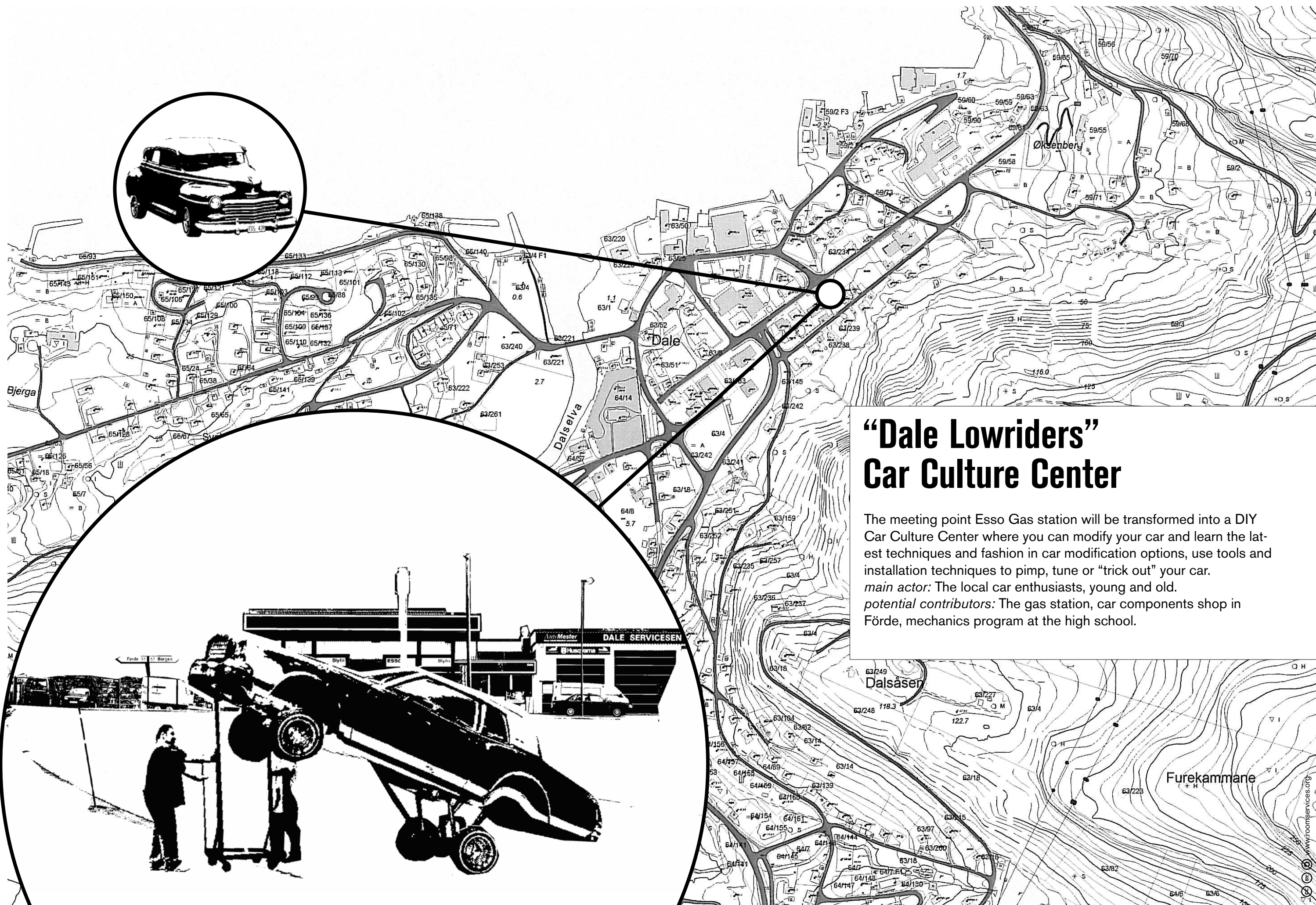
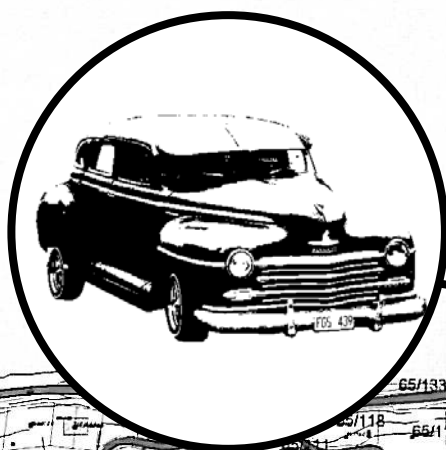
Open Kitchen à la Dale

Running a full time restaurant in rural settings is hard so Dale inhabitants can put out their brooms in their front yards as signs¹ indicating that they are tonight open for as a restaurant or for collective cooking sessions or to make home-made food gifts. This open kitchen could range from an evening to a month. So you don't have to think about what to cook every day and contribute to one and share fantastic food A La Dale!!

main actor: self-organized by Dale inhabitants + associations like Flekke Kvinnelag?

potential contributors: you and me and whole Dale

¹ In Germany the broom is a sign of a street restaurant or Besenwirtschaft or Besenschänke, a temporary establishment at peoples homes offering food and wine at low prices.

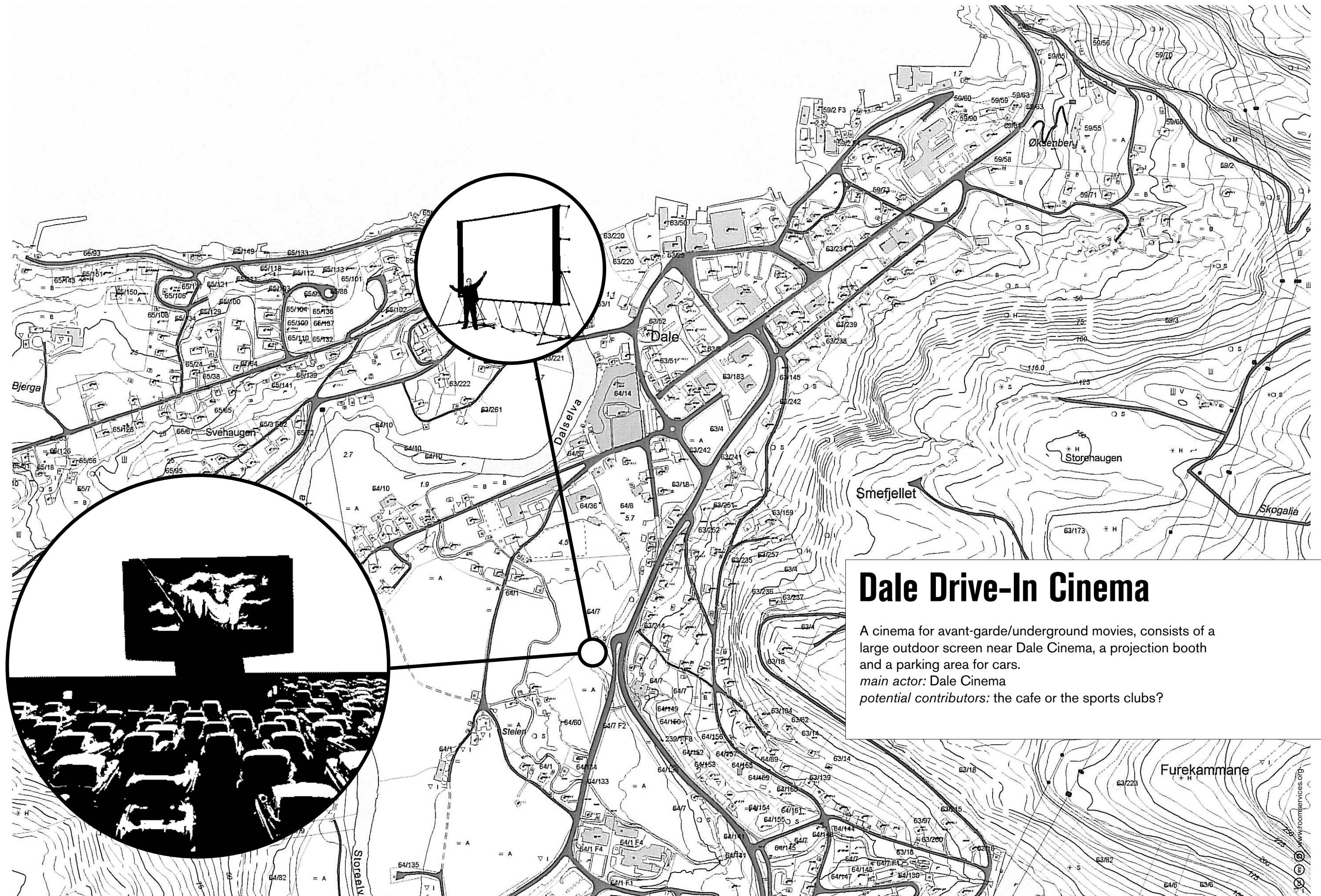


“Dale Lowriders” Car Culture Center

The meeting point Esso Gas station will be transformed into a DIY Car Culture Center where you can modify your car and learn the latest techniques and fashion in car modification options, use tools and installation techniques to pimp, tune or “trick out” your car.

main actor: The local car enthusiasts, young and old.

potential contributors: The gas station, car components shop in Førde, mechanics program at the high school.



Dale Drive-In Cinema

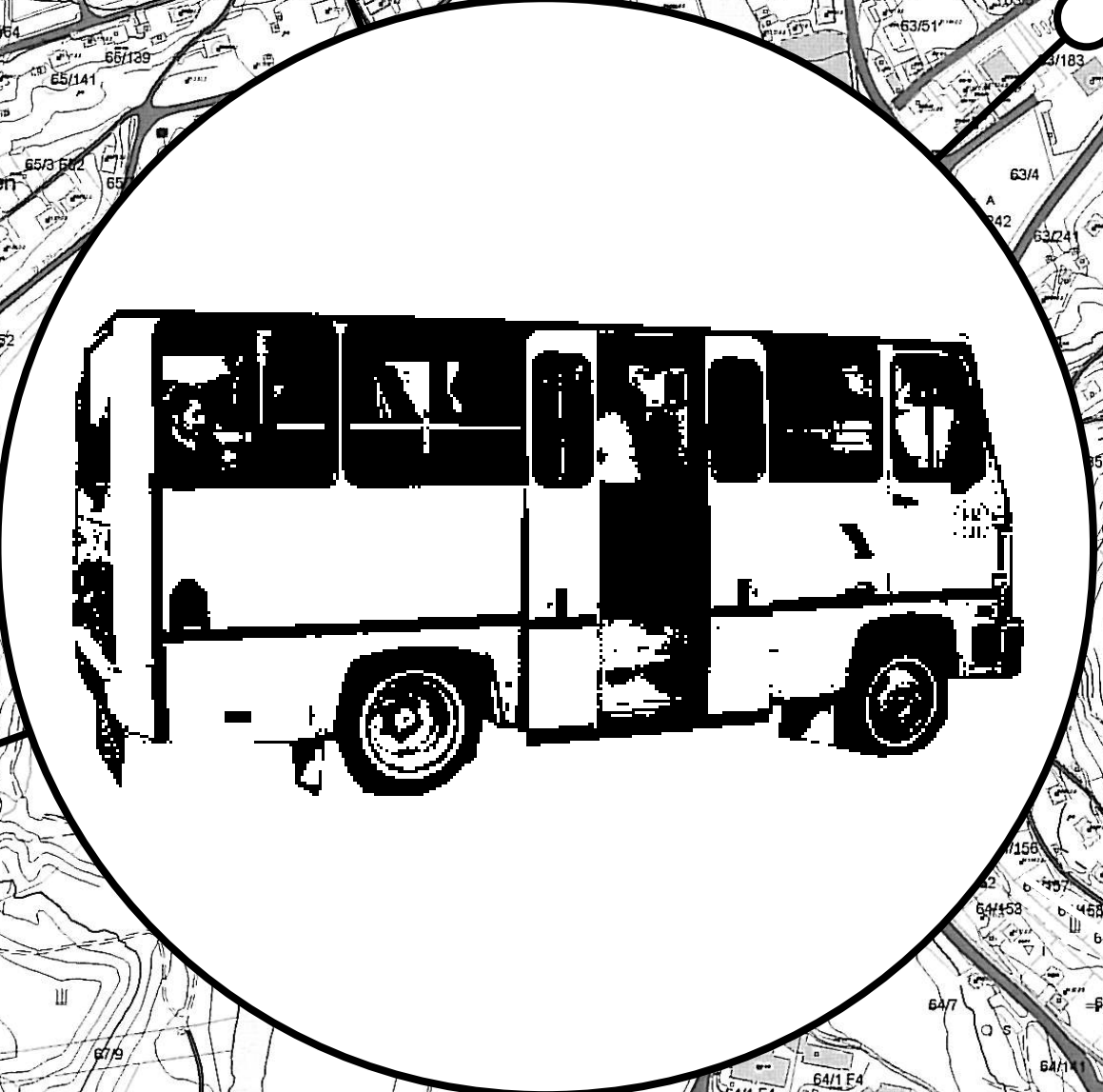
A cinema for avant-garde/underground movies, consists of a large outdoor screen near Dale Cinema, a projection booth and a parking area for cars.

main actor: Dale Cinema

potential contributors: the cafe or the sports clubs?

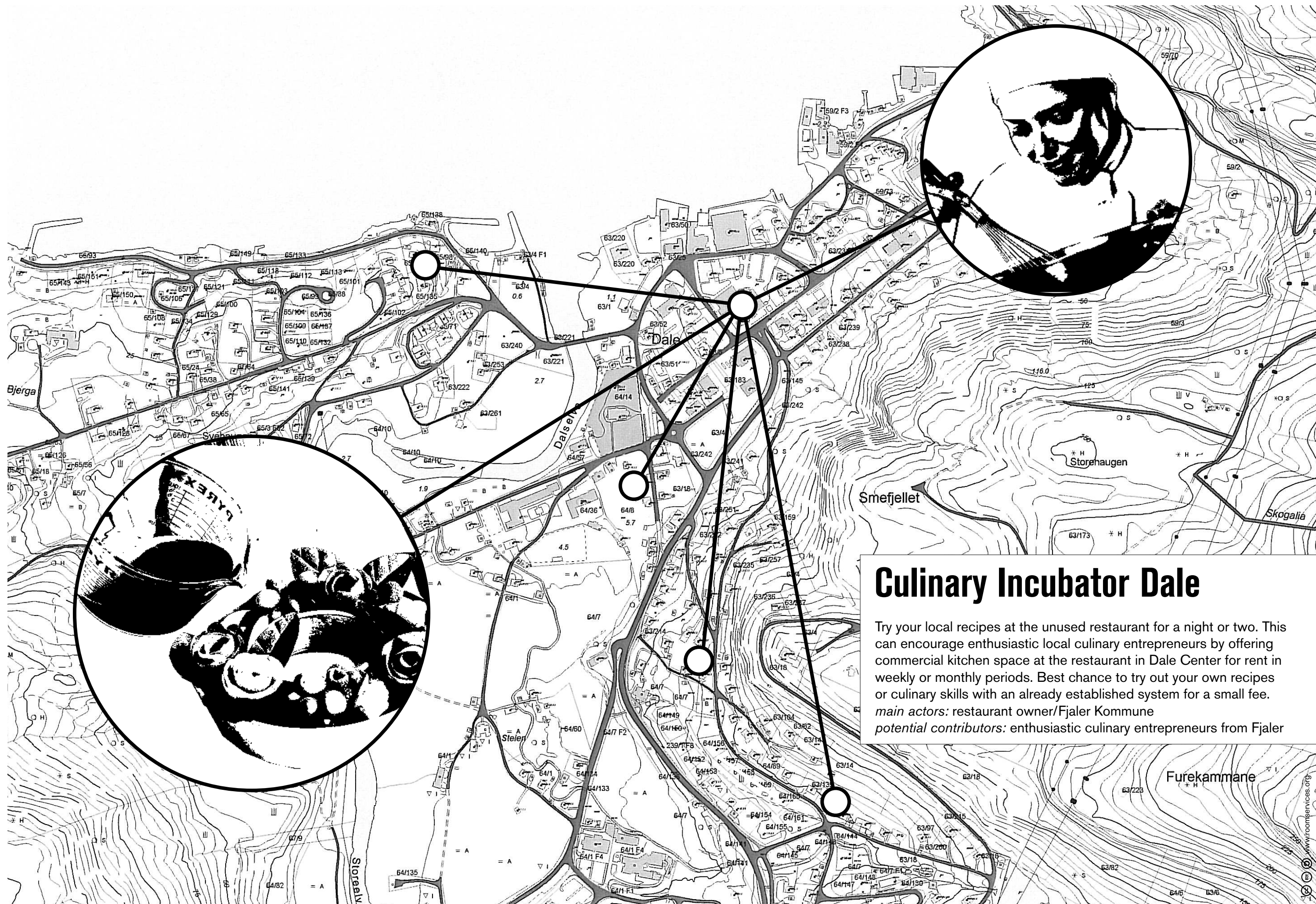


UWC /
Flekke



On demand SMS Shuttle

For those who want to go from Dale to Flekke-UWC for using the facilities such as pool, gym or for cultural events at the auditorium and for those who would like to come from Flekke-UWC to Dale for cultural and social events.
main actor: Fjaler Municipality
potential contributors: UWC, Dale Municipality

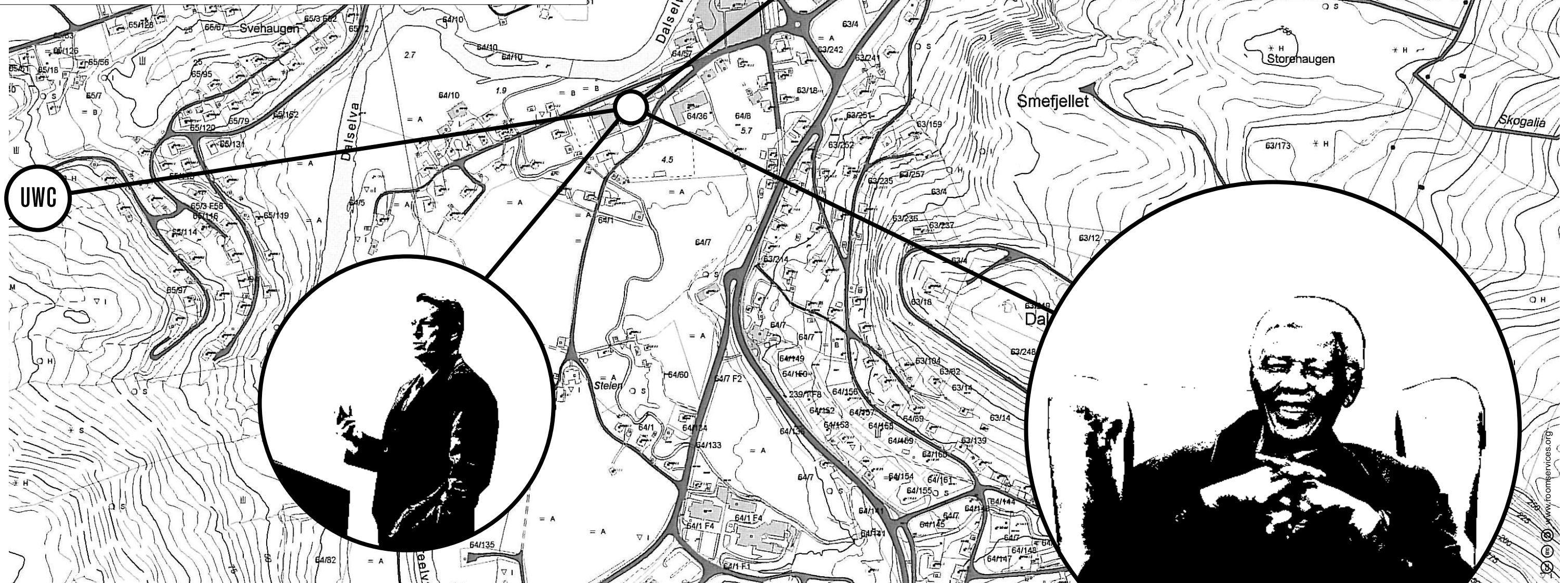


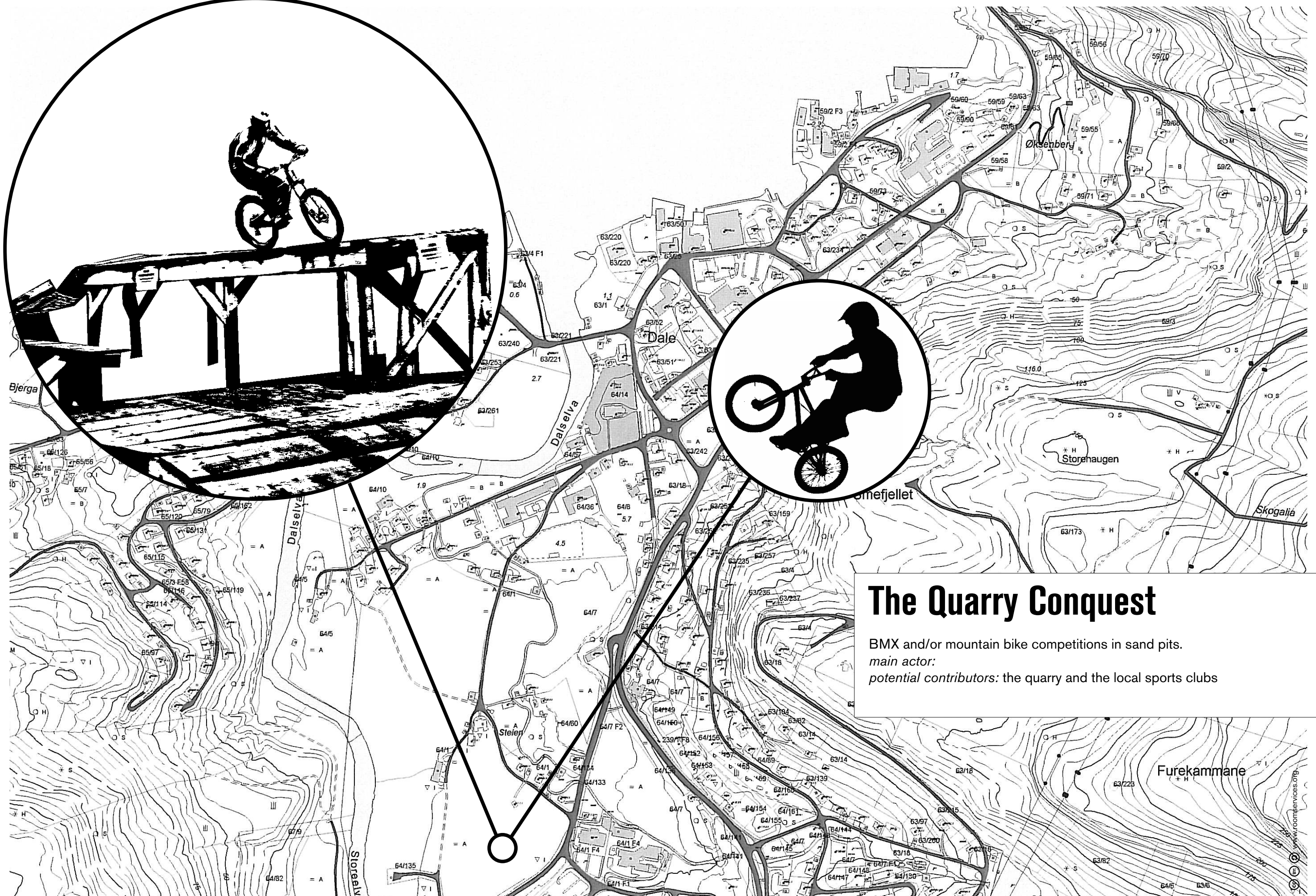
Culinary Incubator Dale

Try your local recipes at the unused restaurant for a night or two. This can encourage enthusiastic local culinary entrepreneurs by offering commercial kitchen space at the restaurant in Dale Center for rent in weekly or monthly periods. Best chance to try out your own recipes or culinary skills with an already established system for a small fee.
main actors: restaurant owner/Fjaler Kommune
potential contributors: enthusiastic culinary entrepreneurs from Fjaler

Countryside Chit-chats

Share discussions between UWC and Dale with public lectures/lifelong learning seminars in Dale with UWC's and Dale Schools' contribution.
main actor: Dale Municipality and UWC
potential contributors: Dale schools



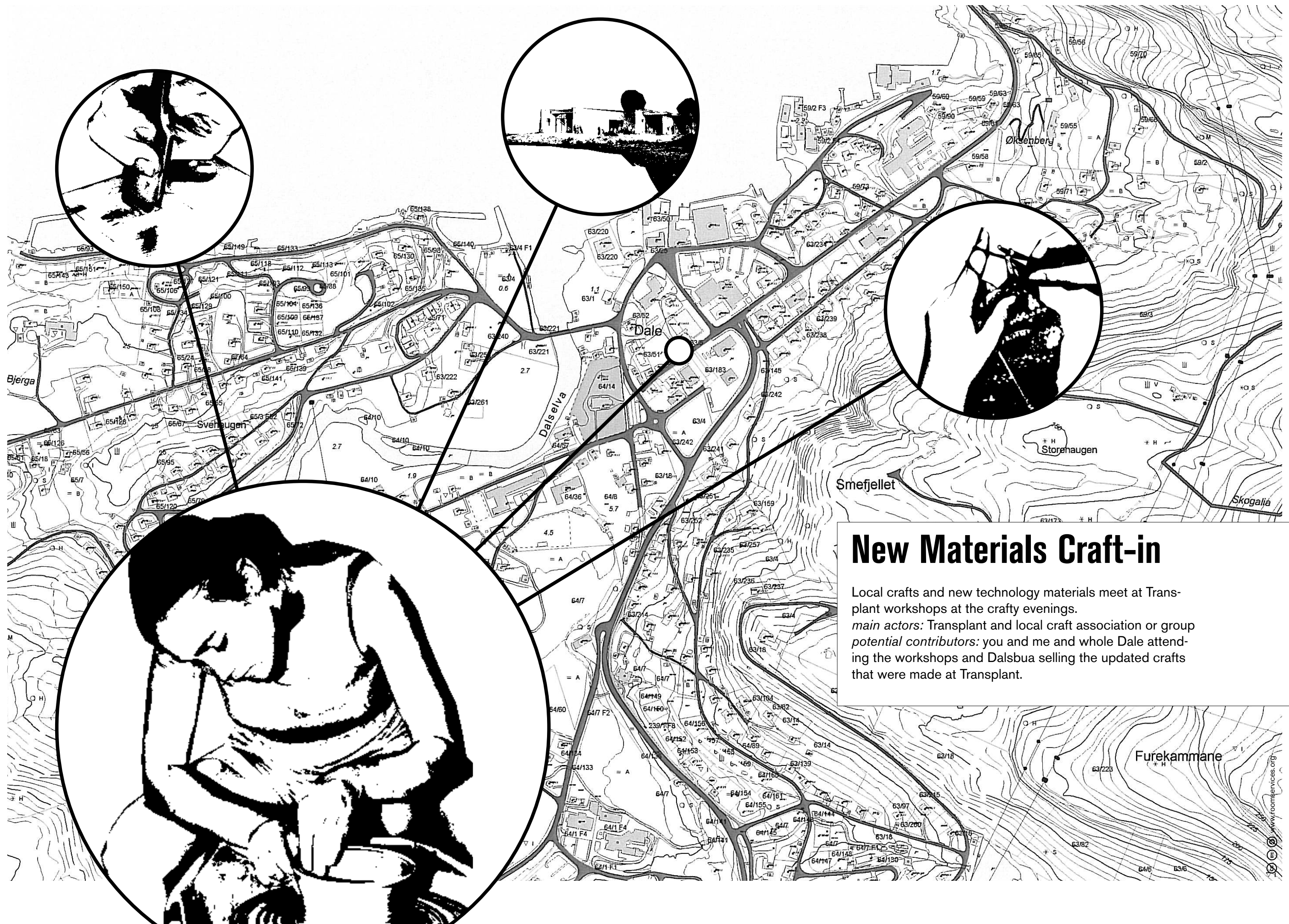


The Quarry Conquest

BMX and/or mountain bike competitions in sand pits.

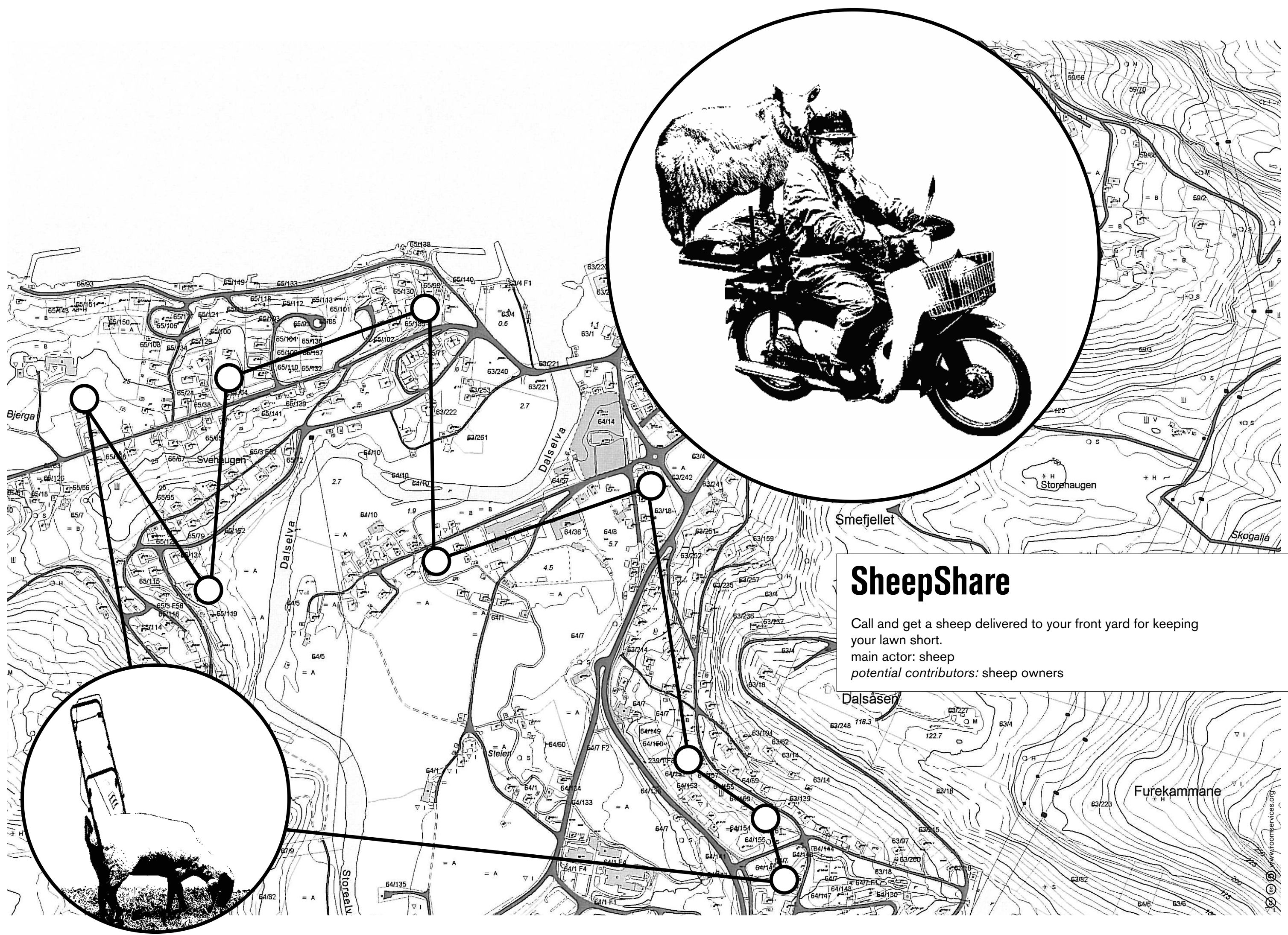
main actor:

potential contributors: the quarry and the local sports clubs



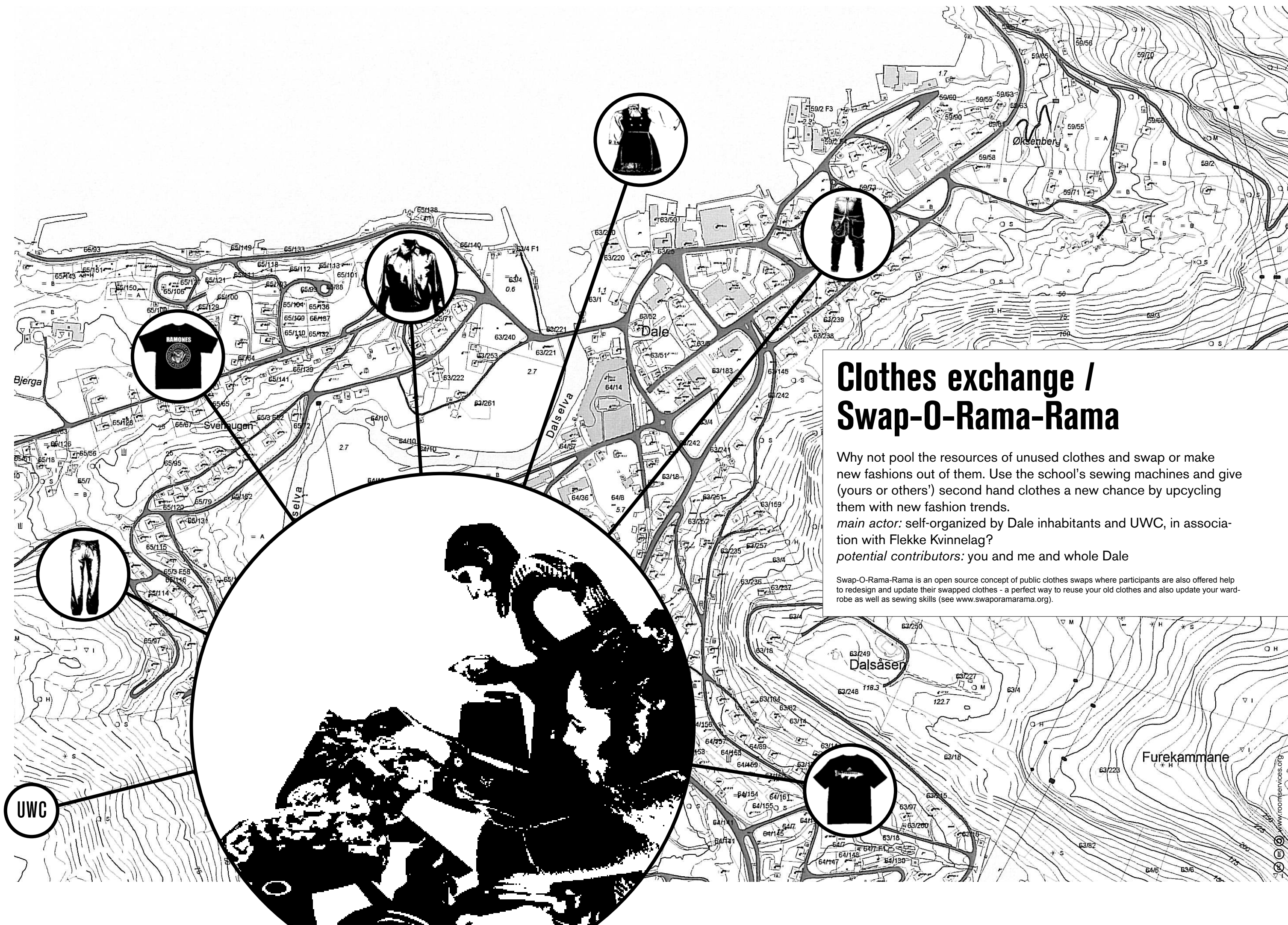
New Materials Craft-in

Local crafts and new technology materials meet at Transplant workshops at the crafty evenings.
main actors: Transplant and local craft association or group
potential contributors: you and me and whole Dale attending the workshops and Dalsbua selling the updated crafts that were made at Transplant.



SheepShare

Call and get a sheep delivered to your front yard for keeping your lawn short.
main actor: sheep
potential contributors: sheep owners



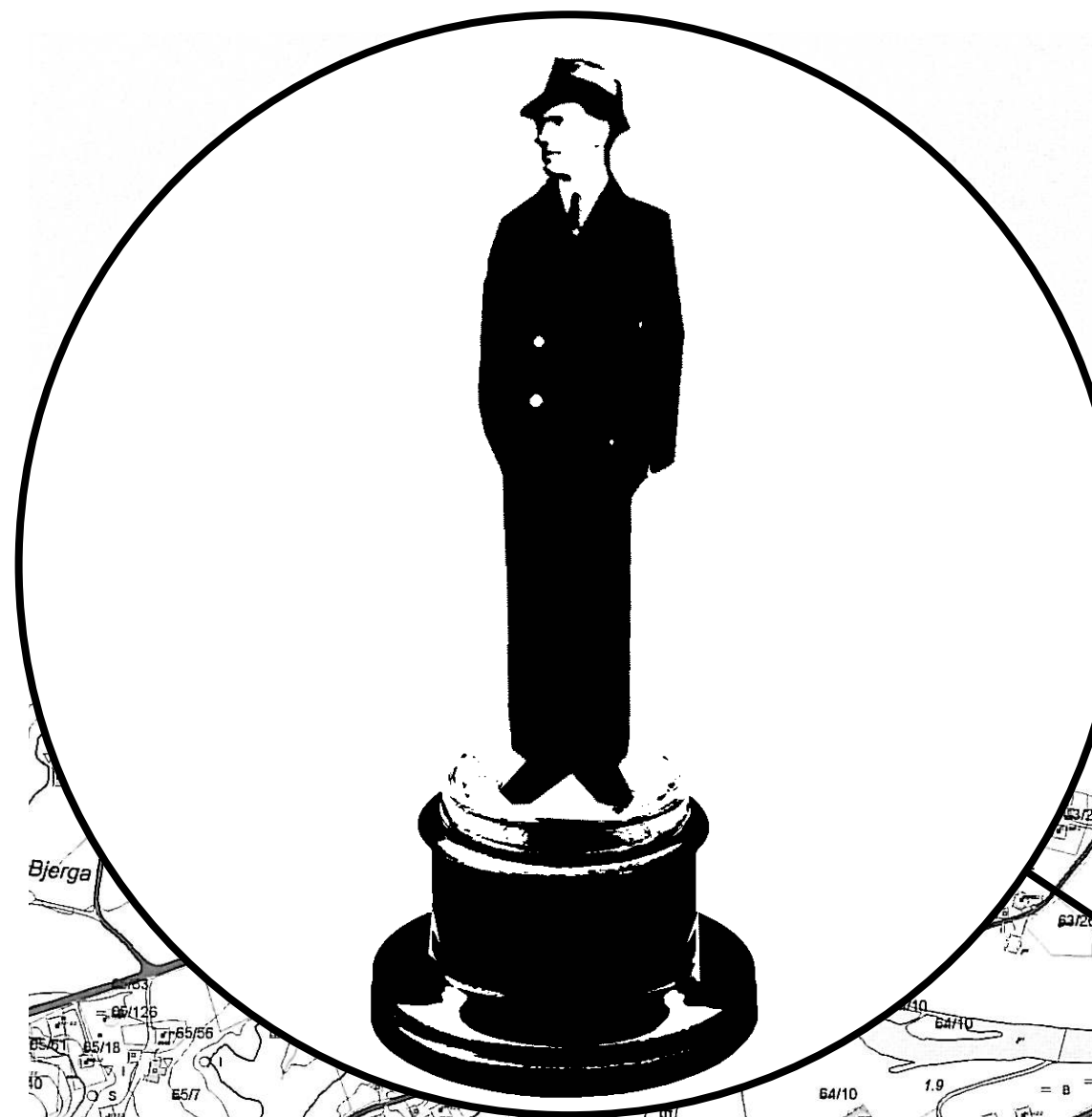
Clothes exchange / Swap-O-Rama-Rama

Why not pool the resources of unused clothes and swap or make new fashions out of them. Use the school's sewing machines and give (yours or others') second hand clothes a new chance by upcycling them with new fashion trends.

main actor: self-organized by Dale inhabitants and UWC, in association with Flekke Kvinnelag?

potential contributors: you and me and whole Dale

Swap-O-Rama-Rama is an open source concept of public clothes swaps where participants are also offered help to redesign and update their swapped clothes - a perfect way to reuse your old clothes and also update your wardrobe as well as sewing skills (see www.swaporamarama.org).



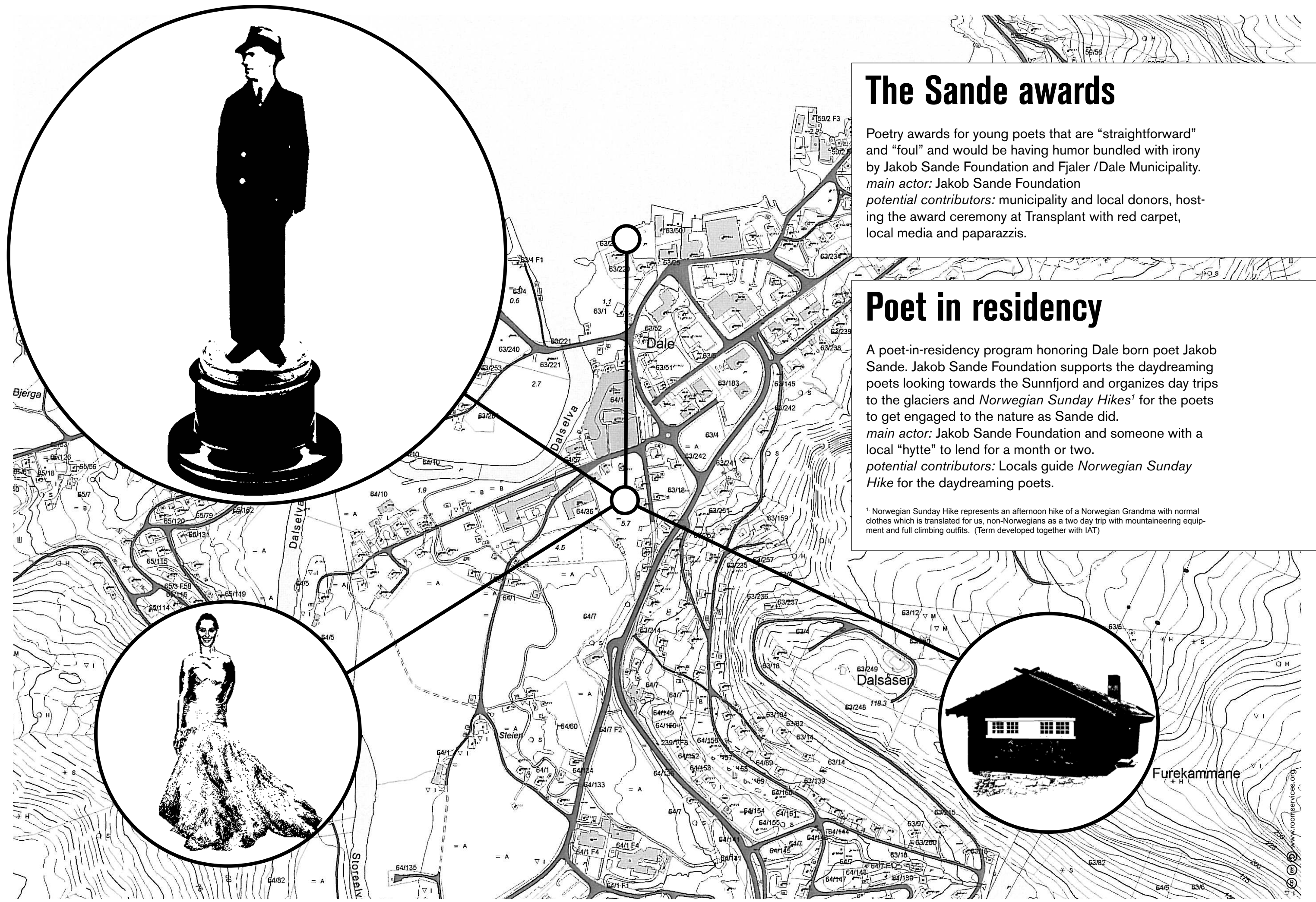
The Sande awards

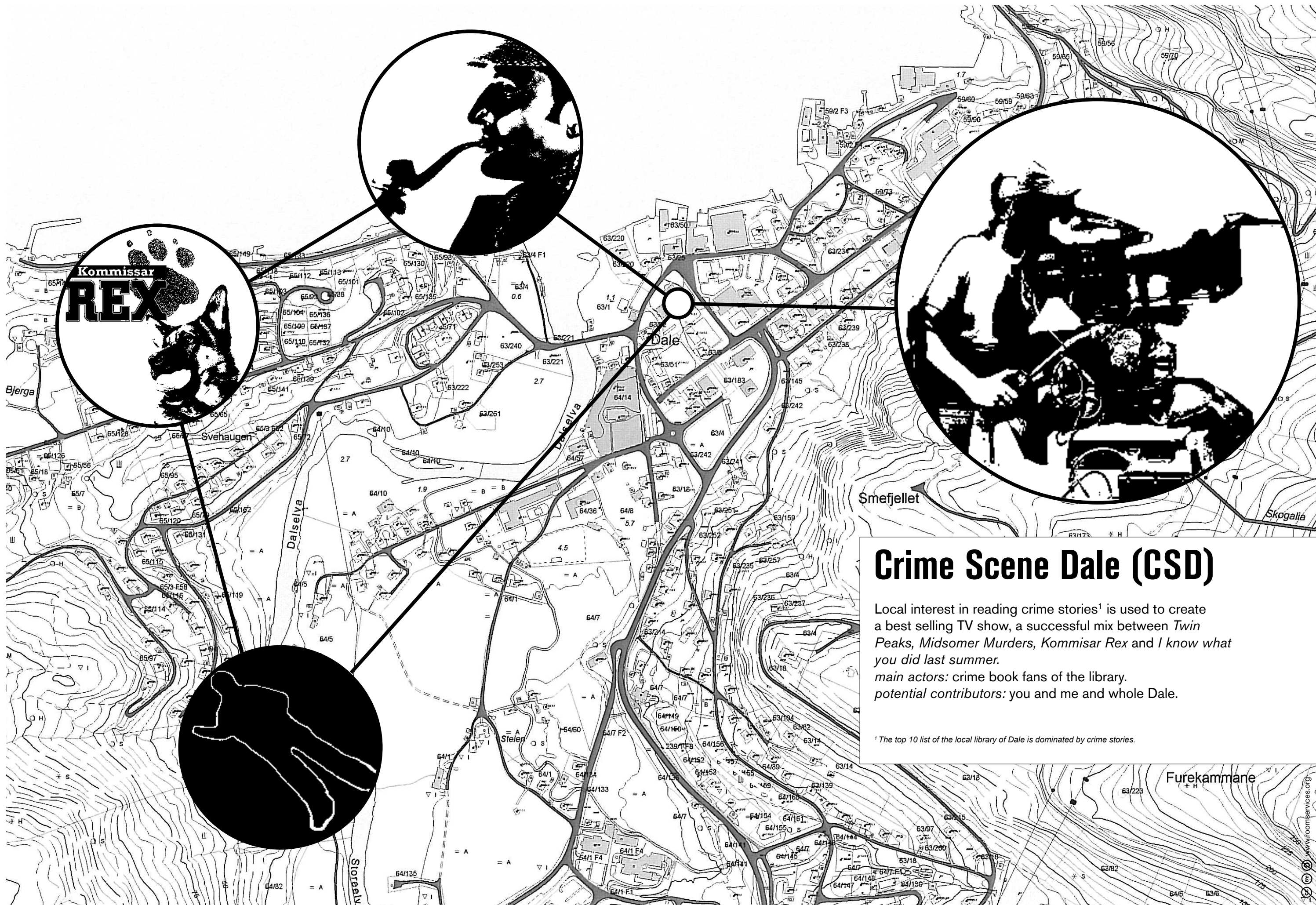
Poetry awards for young poets that are “straightforward” and “foul” and would be having humor bundled with irony by Jakob Sande Foundation and Fjaler /Dale Municipality.
main actor: Jakob Sande Foundation
potential contributors: municipality and local donors, hosting the award ceremony at Transplant with red carpet, local media and paparazzis.

Poet in residency

A poet-in-residency program honoring Dale born poet Jakob Sande. Jakob Sande Foundation supports the daydreaming poets looking towards the Sunnfjord and organizes day trips to the glaciers and *Norwegian Sunday Hikes*¹ for the poets to get engaged to the nature as Sande did.
main actor: Jakob Sande Foundation and someone with a local “hytte” to lend for a month or two.
potential contributors: Locals guide *Norwegian Sunday Hike* for the daydreaming poets.

¹ Norwegian Sunday Hike represents an afternoon hike of a Norwegian Grandma with normal clothes which is translated for us, non-Norwegians as a two day trip with mountaineering equipment and full climbing outfits. (Term developed together with IAT)





Crime Scene Dale (CSD)

Local interest in reading crime stories¹ is used to create a best selling TV show, a successful mix between *Twin Peaks*, *Midsomer Murders*, *Kommisar Rex* and *I know what you did last summer*.

main actors: crime book fans of the library.

potential contributors: you and me and whole Dale.

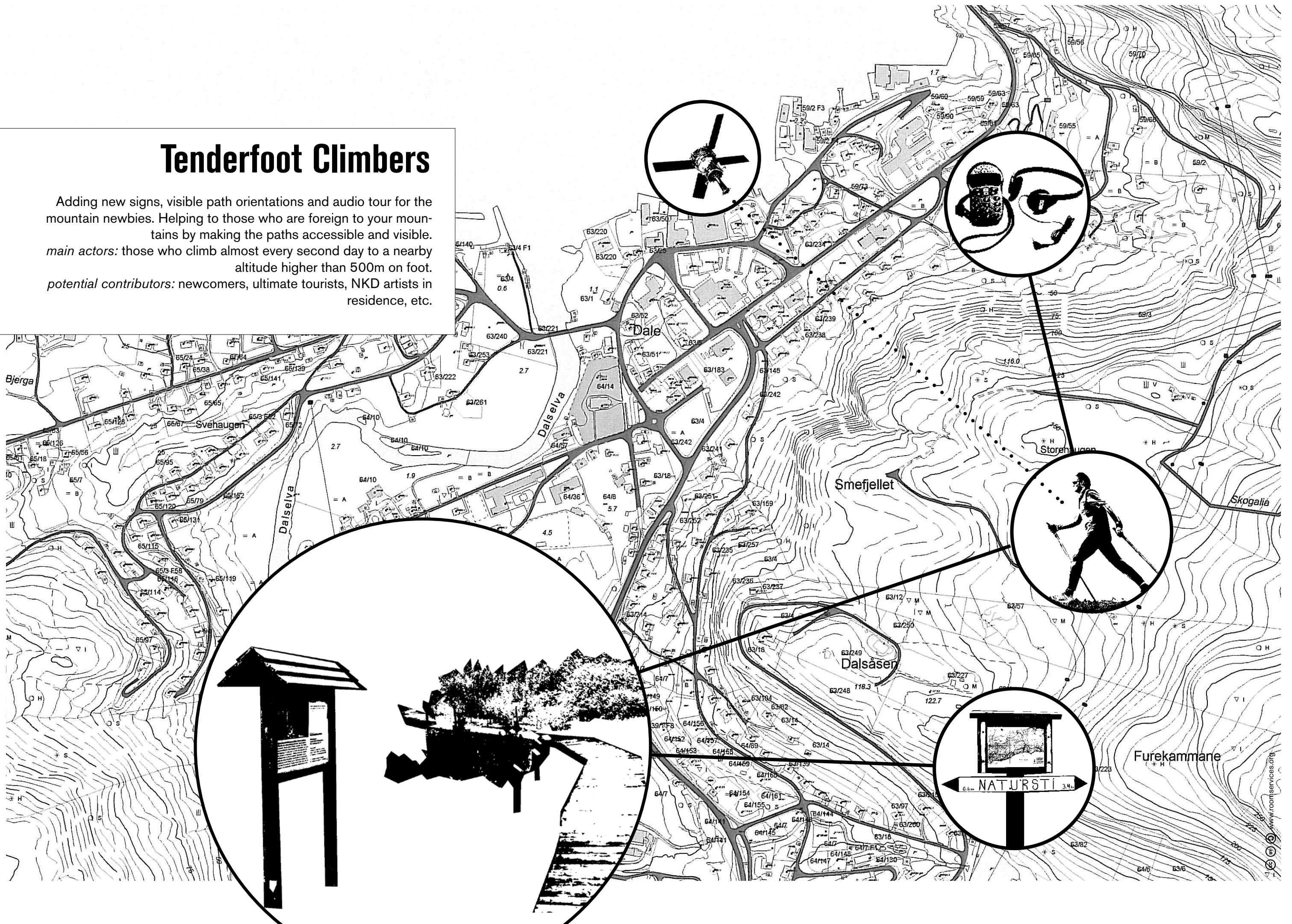
¹ The top 10 list of the local library of Dale is dominated by crime stories.

Tenderfoot Climbers

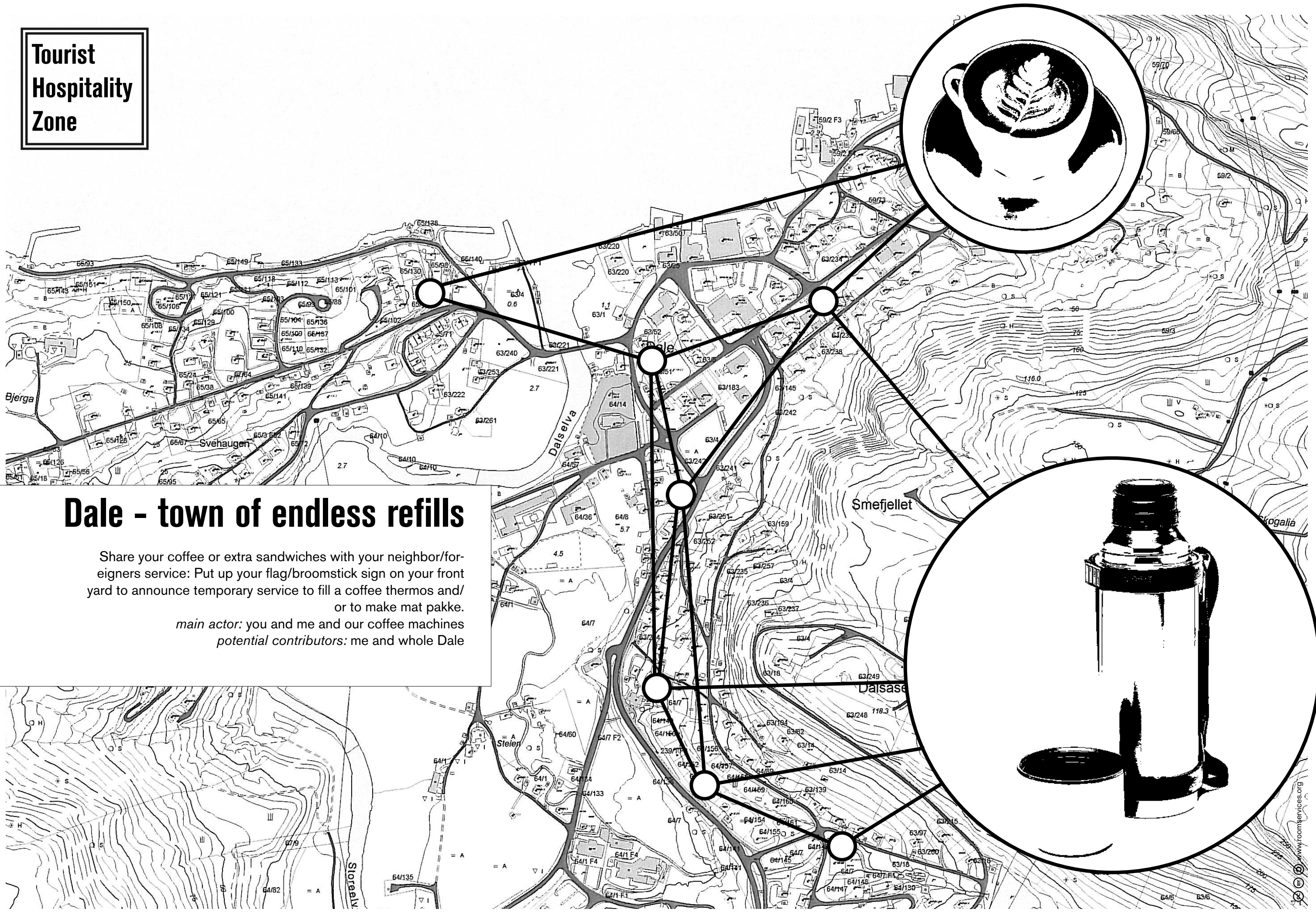
Adding new signs, visible path orientations and audio tour for the mountain newbies. Helping to those who are foreign to your mountains by making the paths accessible and visible.

main actors: those who climb almost every second day to a nearby altitude higher than 500m on foot.

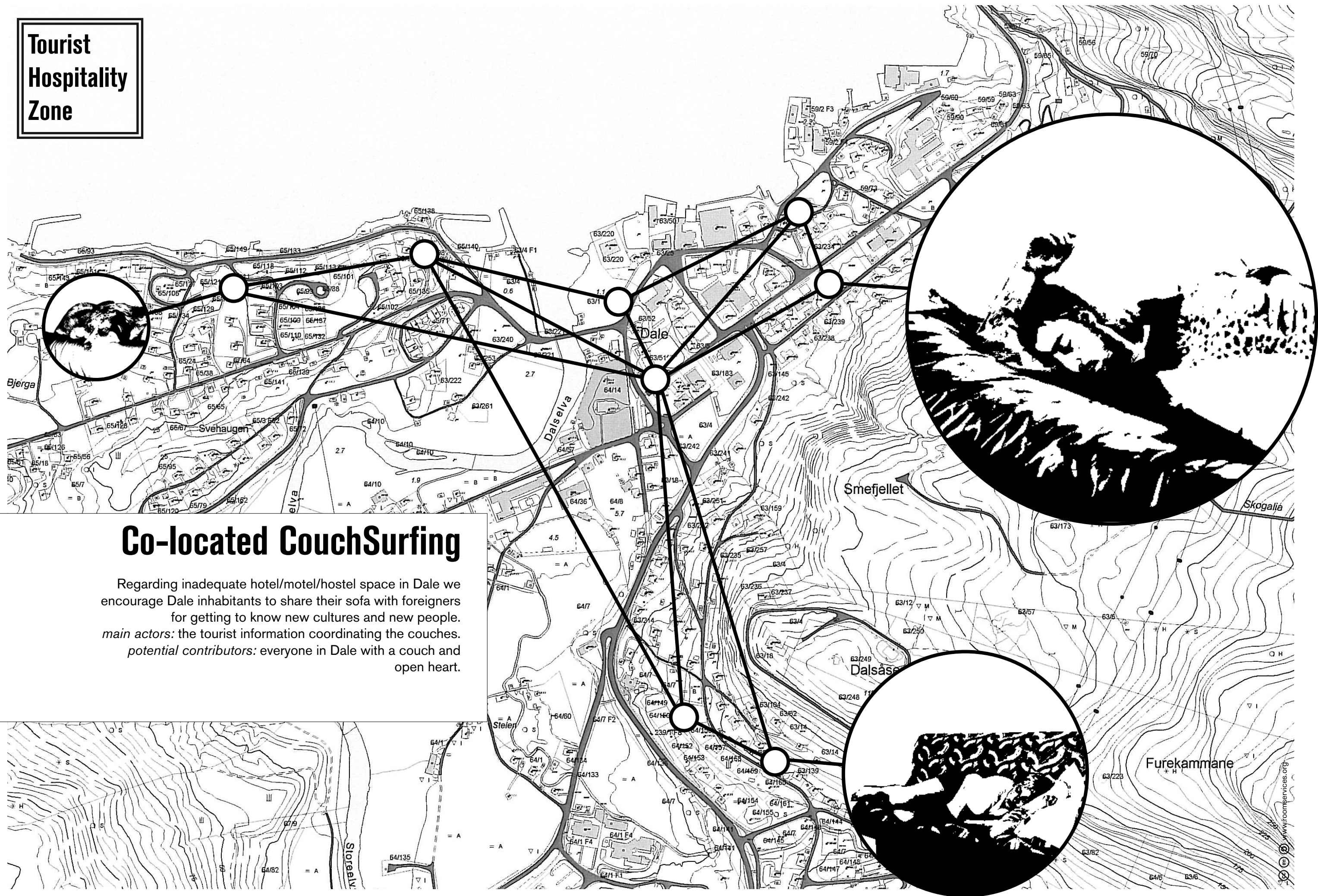
potential contributors: newcomers, ultimate tourists, NKD artists in residence, etc.



**Tourist
Hospitality
Zone**



Tourist
Hospitality
Zone



Co-located CouchSurfing


Regarding inadequate hotel/motel/hostel space in Dale we encourage Dale inhabitants to share their sofa with foreigners for getting to know new cultures and new people.
main actors: the tourist information coordinating the couches.
potential contributors: everyone in Dale with a couch and open heart.

produced by roomservices in collaboration with Karl Palmås , Tina Giannopoulos, Anze Zadel, IAT/Institute of General Theory and Nordic Artists Centre Dale/NKD.

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Epicenter | Periphery publication will be printed by February 2009 with the support of NKD. International Epicenter | Periphery Conference is being planned by Elisabet Gunnarsdottir for April 2009 in Dale i Sunnfjord.

 www.roomservices.org